

INTERNATIONAL STRATEGIC MANAGEMENT AND FINANCE SEMINAR

SEMINAR OVERVIEW

Using a number of business case analysis, the seminar focuses on global strategy and financial management of successful initiatives taken by major companies.

SEMINAR OBJECTIVES

At the end of the seminar, participants will be able to:

- Apply best practice for developing international business/finance strategy

SEMINAR TOPICAL FOCUS

The seminar focuses on cultivating the following competencies that are sets of knowledge, skills, behaviors, and attitudes for participants to be effective in a wide range of strategic management and finance functions.

Strategic Management:

1. Strategic Management and Strategic Competitiveness.
2. The External Environment: Opportunities, Threats, Industry Competition, and Competitor Analysis.
3. The Internal Organization: Resources, Capabilities, Core Competencies, and Competitive Advantages.
4. Business-Level Strategy.
5. Competitive Rivalry and Competitive Dynamics.
6. Corporate-Level Strategy.
7. Merger and Acquisition Strategies.
8. International Strategy.
9. Cooperative Strategy.
10. Strategic Leadership and Entrepreneurship.

Financial Management:

1. The Cost of Capital.
2. The Basics of Capital Budgeting: Evaluating Cash Flows.
3. Cash Flow Estimation and Risk Analysis.

SEMINAR BENEFIT:

The seminar opens the door to a career path in international strategic management and finance. The 7-Day seminar provides a professional networking opportunity -- at a cruise setting -- for professionals to discuss the latest trends, skills, and best practice in the field of international business.

CERTIFICATE AND CERTIFICATION:

Participants can earn a certificate of 20-CPE credits.

SEMINAR DELIVERY:

The 7-Day seminar is confined on a Cruise setting that consists of Seminars and breakout discussions.

SEMINAR REQUIREMENT AND PREREQUISITES:

1. No managerial or business experience is required.
2. Minimum 21 years of age.
3. Career interest in Global Business Finance Strategy

WHO SHOULD ATTEND?

Anyone with interest in developing global business/finance strategy but has no prior training or experience.

Target Audiences: Professionals interested to learn about the latest in strategic management and finance

Duration of Time: 7-day Seminar

Takeaways: Strategic Plan for developing management and financial skills in international business.

Start Dates: May and October

WHO WE ARE

We Accelerate Your Growth in a Global Setting.

Global Leader in Business and Academic Consulting

Founded by business and academic leaders, FTG helps our clients apply state-of-the-art business techniques, emerging technologies and global best practices to accelerate their individual and organizational growth.

Innovation and best practices drive major markets around the world. Based in the financial district of New York, FortuneTimes Group (FTG) accelerates individual and organizational understanding of the convergence of business, technologies and global best practice. We partner with international organizations large and small to identify opportunities to launch new products, penetrate markets, strengthen internal operations, enhance branding, increase revenues and confer lasting competitive advantages.

Our Approach: FTG works with Ivy-League faculty and Wall Street executives in a multi-national setting, to deliver unique symposia, seminars and interactive professional development training courses. Tapping into the rich business leadership culture of New York City, FTG programs showcase thought-leaders, authors and innovators. Participants measure the outcomes of FTG programs by the rate and speed through which they implement and incorporate new understandings and expertise.

Find Us

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Train Service

PATH Train: World Trade Center Station Subway: 2, 3, 4 and 5 trains to Wall Street J, M and Z trains to Broad Street.



Rachel Yager, Ph.D.

Founder and CEO, FortuneTimes Group

“At FortuneTimes Group, you will set your professional goals and formulate a strategy to grow your expertise by learning business skills, applying industry knowledge, socializing ideas in a professional network, and implementing them in a business setting.”

